

Symposium on Therapeutic Advances in Animal Rehabilitation

SPONSORSHIP

April 26 - 27, 2019 Wyndham Hamilton Park Hotel & Conference Center, Florham Park NJ info@staarconference.com +1 908 963 2255 staarconference.com



★ S T A A R ★ HOTEL AND CONFERENCE CENTER INFORMATION

HOTEL & CONFERENCE CENTER

973-377-2424; hamiltonparkhotel.com

GROUP CODE: 04236880MD (STAAR group rate valid through March 20, 2019)

About Wyndham Hamilton Park Hotel & Conference Center

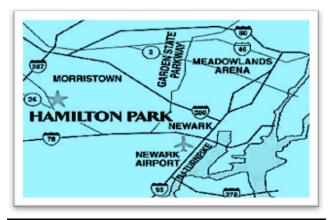
Set in New Jersey's *Fortune 500* corridor, the Wyndham Hamilton Park experience is tailored to the business traveler. The perfect blend of comfort and convenience creates a satisfying environment, while meeting rooms and facilities promote focus and productivity.



Each of the 219 guest rooms and suites exudes contemporary comfort. Deep, plush beds, thirsty towels, and natural light are just some of the accents that will please all the senses. Gaze out on rolling lawns and lush gardens, or simply stretch out and unwind.

Walk through the expansive 27,000 square-foot, IACC-certified meeting space and find innovation and inspiration all around. Fully carpeted, this ergonomically engineered environment elevates thought by eliminating distraction, while our knowledgeable meeting professionals and the full-service conference concierge are dedicated to helping with the planning and execution of various details freeing you to focus on your meeting. As

details, freeing you to focus on your meeting objectives.





As a guest at Hamilton Park Hotel, you will enjoy the following amenities and services:

- Business center
- Fitness center with indoor/outdoor pool
- Free parking
- Rooms include:
 - o room service
 - USA today newspaper
 - o free Wi-Fi
 - Keurig coffee maker
 - laptop safe

STAAR

GENERAL CONFERENCE INFORMATION AND AMENITIES

COCKTAIL RECEPTION

Friday evening 7:00 pm – 10:00 pm details coming soon

Please wear your lanyard for admittance.

WORKSHOPS

Symposium workshop classrooms are located on the 4th floor Conference Level.

Classrooms are clearly labeled.

Registration is on 4th floor.

EXHIBIT HALL HOURS

Friday -7:30 am - 6:30 pmSaturday - 7:30 am - 6:30 pm

Exhibitor hours are suggested and not mandatory.

BREAKFAST

Continental breakfast is provided on the 4th floor Conference Level, 7:30 am – 8:30 am, Friday and Saturday.

LUNCH

Friday and Saturday Lunch Hours: 12:45 pm - 2:15 pm

in the restaurant, **Social Kitchen**, on the Main Level. Please present hostess with your Lunch Ticket.

Those without tickets will be charged.

Snacks and beverages served throughout the day.

COMPUTER STATIONS

Computer stations and complimentary printers are located on the 3rd and 4th Conference floors.

HOTEL CHECK OUT

Check out is 12 (noon).

ATM Machine

Located near Vanderbilt's entrance – First Floor.

HOTEL ACCESS

The bridge entrance leading to the rear parking lot area is the pet entrance/exit area. It will automatically lock from 11:00 pm- 6:00am. If locked, please use your guestroom keycard for access. Front • entrance of the hotel remains open 24-hours.

FITNESS CENTER (1st floor)

You may access the gym area on a 24-hour basis using your guest room keycard. Indoor and outdoor heated pools and hot tub hours are 6:00 am until 11:00 pm daily.

For a pickup game of basketball, volleyball, or racquetball, equipment is available at the front desk.

OFF-SITE RESTAURANTS

In Florham Park

- Puleo's Brick Oven 162 Columbia Turnpike
- Starbucks 184 Columbia Turnpike
- China Chalet 184 Columbia Turnpike
- Nonna's Italian 176 Columbia Turnpike
- Panera 187 Columbia Turnpike
- Smashburger 187 Columbia Turnpike
- Thirsty Turtle 186 Columbia Turnpike

In Morristown

- Roots Steak House 40 W Park Place
- Urban Table 40 W Park Place
- The Committed Pig 28 W Park Place
- South and Pine 90 South Street
- Origin French Thai 10 South Street
- Millie's Old World Meatballs 60 South St
- J&K Steakhouse 56 South Street
- Dublin Pub 4 Pine Street
- Tashmoo Bar- 8 DeHart Street
- Famished Frog 18 Washington Street

In Madison

- Empire Szechuan 258 Main Street
- Slamwich Scratch Kitchen 143 Main Street
- Shanghai Jazz 24 Main Street
- Begum Palace Indian 300 Main Street
- Biladi Grill 77 Main Street
- Blue Wazabi Japanese 20 Waverly Place
- 54 Main Bar & Grille 54 Main Street
- Rocco's Pizzeria Restaurant 30 Cook Plaza
- Il Mondo Vecchio 72 Main Street
- Poor Herbie's American 13 Waverly Place

Complimentary shuttle service available to local stops. Contact the front desk for information.

\star S T A A R \star CONFERENCE SCHEDULE AT A GLANCE

PRE-SYMPOSIUM WORKSHOP LABS			
Wednesday, April 24 (9:00AM – 6:30PM)	Basic Manual Therapy		
& Thursday, April 25 (9:00AM – 6:30PM)	for the Canine Spine		
(2 Full Days – includes breakfast and lunch)		Laurie Edge-Hughes	
Wednesday, April 24 (9:00AM – 6:30PM)	Canine Neurodynamics: Testing and	d Treating the Nerves of	
(1 Full Day – includes breakfast and lunch)	The Thoracic Limb	Sabine Hárrer	
Thursday, April 25 (9:00AM – 6:30PM) (1 Full Day – includes breakfast and lunch)	Canine Neurodynamics: Testing and The Pelvic Limb	d Treating the Nerves of Sabine Hárrer	

SYMPOSIUM WORKSHOP LABS						
7:30AM	7:30AM BREAKFAST – 4 th FLOOR FRIDAY, APRIL 26					
START 8:30 AM	1 Full Day Myofascial Manual Therapies for the Axial Skeleton and Extremities	1 Full Day Enhancing Quality of Functional Movement with Proprioceptive Neuromuscular Facilitation (PNF)	Canine Neurodynamics: Testing and Treating the Nerves of the Central Nervous System	Advanced Exercise Techniques for the Pelvis (Repeated Saturday)	1/2 Day Keeping Geriatric Patients Mobile and Pain-Free: Home Care and Pain Management	1/2 Day Shockwave and Laser: Uses and Protocols
END 12:45 PM	Laurie Edge- Hughes Break 10:00-10:15	Amie Hesbach Break 10:00-10:15	Sabine Hárrer Break 10:00-10:15	Debbie (Gross) Torraca Break 9:45-10:00	Carmella Britt Break 9:45-10:00	Ria Acciani Break 9:45-10:00
12:45PN	1-2:15PM LUNCH	IN "SOCIAL KITC	HEN" DINING ROOI	M GROUND FLOOI	R	
START 2:15 PM	1 Full Day Continued	1 Full Day Continued	1 Full Day Continued	1/2 Day	1/2 Day	1/2 Day
FW	Myofascial Manual Therapies for the Axial Skeleton and Extremities	Enhancing Quality of Functional Movement with Proprioceptive Neuromuscular Facilitation (PNF)	Canine Neurodynamics: Testing and Treating the Nerves of the Central Nervous System	Mulligan Principles and Applications for Mobilization of the Canine Spine (Repeated Saturday)	Objective and Subjective Gait Analysis: Improve Your Clinical Skills, Research Capacity, and Profitability	Cross-Training and Rehabilitation for the High- Performance Athlete (Repeated Saturday)
END 6:30 PM	Laurie Edge- Hughes Break 4:00-4:15	Amie Hesbach Break 4:00-4:15	Sabine Hárrer Break 4:00-4:15	Debbie (Gross) Torraca Break 3:45-4:00	Jennifer Repac Break 3:45-4:00	Ria Acciani Break 3:45-4:00
7:00PM - 10:00PM STAAR COCKTAIL PARTY						

SYMPOSIUM WORKSHOP LABS					
7:30AM BR	EAKFAST – 4 th FLOO	R SATUR	DAY, APRIL 27	V	
START	1/2 Day	1/2 Day	1/2 Day	1/2 Day	2 Hours
8:30 AM	Cross-Training and Rehabilitation for the High- Performance Athlete (Repeated Friday)	Tap Into Your Patient's Potential with Kinesiology Taping	Mulligan Principles and Applications for Mobilization of the Canine Spine (Repeated Friday)	Nonsurgical Management of Elbow and Stifle Conditions (Repeated PM)	Senior Dogs – Common Issues and the Use of Laser on Acupuncture Points (Repeated PM)
END 12:45 PM	Ria Acciani Break 9:45-10:00	Amie Hesbach Break 9:45-10:00	Debbie (Gross) Torraca Break 9:45-10:00	Andrea Looney Break 9:45-10:00	Carrie Smith 2 Hours Creating a Senior Dog Mobility and Exercise Program for Your Clinic and Your Clients (Repeated PM) Carrie Smith
12:45PM-2:	15PM LUNCH IN "SO	CIAL KITCHEN" DININ	IG ROOM GROUND FL	_OOR	
START	1/2 Day	1/2 Day	1/2 Day	1/2 Day	2 Hours
2:15 PM	Introduction to Craniosacral Therapy	The "Core" of Therapeutic Exercise for Alignment, Balance, and Control	Advanced Exercise Techniques for the Pelvis (Repeated Friday)	Nonsurgical Management of Elbow and Stifle Conditions (Repeated AM)	Creating a Senior Dog Mobility and Exercise Program for Your Clinic and Your Clients (Repeated AM) Carrie Smith
END 6:30 PM	Laurie Edge- Hughes Break 3:45-4:00	Amie Hesbach Break 3:45-4:00	Debbie (Gross) Torraca Break 3:45-4:00	Andrea Looney Break 3:45-4:00	2 Hours Senior Dogs – Common Issues and the Use of Laser on Acupuncture Points (Repeated AM)
					Carrie Smith

SYMPOSIUM ROUNDTABLE DISCUSSION GROUPS			
MORNING COFFEE & BEVERAGES – BREAKFAST ON YOUR OWN			
START 9:00 AM	Facebook Marketing for Less Than \$1 per Day	Canine Forelimb Lameness: Medical, Interventional, & Rehabilitative Options	
END 12:00 PM	Laurie Edge-Hughes	Andrea Looney	
CONFERENCE ENDS			

STAAR **SPONSORSHIP PROGRAMS**

STAAR is committed to providing our sponsors with the opportunities and recognition they deserve in a unique and unparalleled atmosphere of collaboration and community!

Additionally, we offer many opportunities for brand and product recognition, corporate good will, and interaction with your target markets.

EXHIBITOR SHOW DATES & TIMES

FRIDAY, APRIL 26, 7:30AM - 6:30PM **SATURDAY, APRIL 27, 7:30AM – 6:30PM**

Conference Hours (exhibitor hours are not mandatory)

★ PREMIER VENDOR HALLWAY SPACE ★ <i>SOLD OUT</i>	
Benefits Included with this Premier Vendor Registration	
1 Premier Space directly outside the STAAR classroom for immediate access by STAAR participants	✓
1 registrant badge	~
1 table with unbranded skirt and 1 chair	V
Fully carpeted space with power supply	V
Continental breakfast with STAAR participants (both days)	✓
Gourmet hot & cold lunch buffet with STAAR participants (both days)	✓
All-day beverages and snacks (both days)	
Participant List – NEW!	
Admittance of Registrant to STAAR Cocktail Reception Friday evening with STAAR participants Includes food and open bar (with wine, beer)	
Your logo on STAAR Conference website and in STAAR participants' binders on the Company Logos page	
Company "mentions" on social media (includes Facebook, Linked In, Twitter)	
E-mail blast to all STAAR participants 1 month prior to STAAR Conference with your company logo	
"Thank You" e-mail blast sent to all STAAR participants post-conference; includes your company logo, product specials or services, and/or exclusive offers (500-character limit - must be submitted for pre-approval by STAAR Committee by May 19)	
SOLD OUT COST	\$1,800

STAAR SPONSORSHIP PROGRAMS

EXHIBITOR SHOW DATES & TIMES

FRIDAY, APRIL 26, 7:30AM - 6:30PM **SATURDAY, APRIL 27, 7:30AM - 6:30PM**

Conference Hours (exhibitor hours are not mandatory)

★ HAMILTON EXHIBIT HALL SPACE ★ Benefits Included with this Hamilton Exhibit Hall Registration	
Extra Tall Space in Hamilton Exhibit Hall (location: same floor as classrooms and near STAAR participant Registration Booth)	V
1 registrant badge	~
1 table with unbranded skirt and 1 chair	✓
Fully carpeted space with power supply	~
Continental breakfast with STAAR participants (both days)	V
Gourmet hot & cold lunch buffet with STAAR participants (both days)	
All-day beverages and snacks (both days)	/
Admittance of Registrant to STAAR Cocktail Reception Friday evening with STAAR participants Includes food and open bar (with wine, beer)	•
Your logo on STAAR Conference website and in STAAR participants' binders on the Company Logos page	/
Company "mentions" on social media (includes Facebook, Linked In, Twitter)	~
E-mail blast to all STAAR participants 1 month prior to STAAR Conference with your company logo	~
"Thank You" e-mail blast sent to all STAAR participants post-conference; includes your company logo, product specials or services, and/or exclusive offers (500-character limit - must be submitted for pre-approval by STAAR Committee by May 19)	•
COST	\$1,400

★ S T A A R ★ ADDITIONAL SPONSORSHIP OPPORTUNITIES

ADDITIONAL OPPORTUNITIES FOR COMPANY EXPOSURE & RECOGNITION

Whether you're launching a new product, showcasing a current special, or connecting with peers and customers, we offer the opportunities that will shine the spotlight on you!

*	Conference Tote Product Insert (Availability: multiple)	\$100 each
	Small product sample or trinket.	

- Conference Tote Bag Logo (Availability: 1) SOLD

 All Conference participants will be given a tote bag at Registration.
- STAAR Conference Participant List
 For Hamilton Ballroom Exhibitors only (must be exhibiting to purchase).

 \$500
- ** EXCLUSIVE! Conference Lanyard with Company Logo (Availability: 1) **SOLD**

 All Conference attendees including instructors, participants, exhibitors, volunteers, and staff must wear their lanyards and badges. Why not lasso them with your cool company logo! Includes 1-color printing. For 2 or more colors, contact Jill Fox (jill@staarconference.com) for pricing.

 Distribution: 350
- ** EXCLUSIVE! Back Binder Cover Ad (Availability: 1) \$685

 Slap the back cover of every participant's binder with your full-page ad (8 ½" x 11")

 Must supply your own insert. (225 pieces)

- EXCLUSIVE! Partial Sponsorship for STAAR Workshop (1 sponsor per workshop) \$345 each Classroom access with the opportunity to interact with STAAR Participants during the last 15 minutes of the chosen Workshop Lab Purpose is to answer questions and disseminate marketing materials once the instructor has finished teaching (This Sponsorship requires prior approval by STAAR).
- EXCLUSIVE! Full Sponsorship for STAAR Workshop (1 sponsor per workshop) \$785 each
 Opportunity to sit in throughout the entire Workshop Lab Purpose is to listen and observe, and answer direct
 questions and disseminate marketing materials at the end of class. The Course Instructor does not require
 assistance with teaching so please be respectful of the Workshop atmosphere (This Sponsorship requires
 prior approval by STAAR).
- Additional Staff Person Registrant Badge and Amenities \$450 each

^{*}All material must be submitted for pre-approval to STAAR committee and received by February 15, 2019.

* STAAR *

GET NOTICED IN OUR 2019 STAAR PROGRAM & RESOURCE GUIDE

No more crumpled up brochures at the bottom of the tote bag, which are often discarded. Get your ad noticed and remembered in our NEW STAAR Program & Resource Guide! 300 Printed Copies & > 4,500 distributed electronically!

PDF available for download on STAAR website from April 1, 2019 thru March 20, 2020.

ADVERTISING RATES

Full Color Ads and/or Articles Accepted

Pla	ce a ✔ by your ad size.
	\$250 Half Page 7.5 inches wide x 4.75 inches tall
	\$400 Full Page 7.5 inches wide x 10 inches tall
	\$950 Premium: Inside Front Cover, Full Page 7.5 inches wide x 10 inches tall SOLD
	\$950 Premium: Inside Back Cover, Full Page 7.5 inches wide x 10 inches tall
	\$1,250 Premium: Back Cover, Full Page 8.5 inches wide x 11 inches tall - 50LD
	\$1,600 Premium: Middle Spread, Two Full Pages 7.5 inches wide x 10 inches tall each page

All ads are full color. Ads must be submitted in hi-res (300 dpi) electronic format (PDF, JPG, PNG) and emailed to jill@staarconference.com. Please direct any questions, e-mails, or artwork to jill@staarconference.com. Ad submission deadline is 2/15/19.

300 printed copies to be included in STAAR Participant totes, over 4,500 will be distributed electronically, and PDF available for download on STAAR website from 4/1/2019 – 3/20/2020.



STAAR **GENERAL INFORMATION**

CONFERENCE INFORMATION

• Exhibitors are responsible for own signage, giveaways, marketing materials, and inserts except where specified.

Wyndham Hamilton Park Exhibit Hall Set-Up: Thursday, April 25; 5:00 pm - 7:00 pm All exhibits should be fully operational by Friday, April 26, at 7:30 am

Wyndham Hamilton Park Conference Hours:

- Friday, April 26, 8:00 am 6:30 pm
- Saturday, April 27, 8:00 am 6:30 pm

Though exhibitors are encouraged to be present at their booth during the above-specified conference hours, STAAR Conference does not impose mandatory attendance.

Wyndham Hamilton Park Exhibit Hall Breakdown: Saturday, April 27, after 6:30 pm

Space must be cleared by 8:00 am, Sunday, April 28.

Please contact Jill Fox if planning early breakdown.

Shipping Material to Wyndham Hamilton Park Hotel & Conference Center:

- Please contact Jill Fox PRIOR to shipping any materials to Wyndham Hamilton Park at: Jill@staarconference.com or 732-822-8810
- Wyndham Hamilton Park will accept packages from April 24 April 27
- All packages must be labeled with your company name and "STAAR Conference" and addressed as follows: Wyndham Hamilton Park Hotel & Conference Center

Attention: STAAR Conference - 4/24 - 4/28 175 Park Avenue, Florham Park, NJ 07932

- Once the packages are received, the exhibitor is responsible for delivery to exhibitor space.
- STAAR and Wyndham Hamilton Park Hotel & Conference Center are not responsible for returning packages or for loss of or damage to exhibitor's materials. Please supply your own method of shipment including pre-paid return labels and all documentation, and bring packages to loading dock.

EXHIBITOR/SPONSOR RESPONSIBILITIES

- Exhibitors are not permitted in workshop classrooms during workshop hours.
- Exhibitors are responsible for generating their own leads. STAAR does not provide lead-generation systems.
- Sponsorships and exhibitor space are available on a first-come, first-serve basis. Exhibitor registration will be accepted as long as there is space available. Exhibitors/Sponsors must be paid in full prior to being considered a **STAAR** Exhibitor/Sponsor or listed in **STAAR** marketing materials.
- Sponsorships are not refundable and not transferable.
- Refunds are not issued for late arrivals or absenteeism.
- Dates, locations, instructors and/or costs are subject to change.
- The Exhibitor/Sponsor is liable for any and all damages to the Wyndham Hamilton Park Hotel & Conference Center (hereby known as "the hosting facility") or STAAR staff, participant, or volunteer produced by the Exhibitor/Sponsor and/or their employee(s) throughout the duration of the STAAR Conference.
- STAAR Conference and their agents, employees, instructors, participants, and the hosting facility are not liable for damages resulting from burglary, destruction, and willful or negligent damage to property during shipment, set-up, break down, and Conference attendance.
- Exhibitors will be required to sign a Release of Liability upon arrival and registration at STAAR.
- We highly recommend that Exhibitors/Sponsors obtain general commercial liability insurance and third party liability insurance for the duration of STAAR Conference, and that STAAR Conference be included on the policy as additional insured.

★ S T A A R ★ EXHIBITOR AND COMPANY INFORMATION

COMPANY INFORMATION (please print legibly)

Company Name (as it should appear in prin	ted materials and on booth ID sign)		
Company Address			
City	State	Zip	Country
Phone	Fax		
EXHIBIT COORDINATOR			
First Name	Last Name		
Email Address	Daytime Ph	one	
STAAR ATTENDEES			
1)Attendee Name	Daytime Phone	E-ma	il
2)Attendee Name	Daytime Phone	E-ma	il
3)Attendee Name	Daytime Phone	E-ma	il
By signing the registration form, the Exl The Exhibitor/Sponsor is responsible for responsibilities.	hibitor/Sponsor recognizes the "Exhibit or ensuring that their employees at STA	tor/Sponsor Respo AAR Conference a	onsibilities" as binding. Ilso observe these
I have read, understood, and agree to a	all terms, policies, responsibilities, & co	onditions of this co	ntract in its completion.
SIGNATURE (Read, Accepted, and Ap	proved by Exhibitor/Sponsor)		
Print Name and Date			

\star S T A A R \star SPONSORSHIP CHOICES AND BILLING

SPONSORSHIP SELECTION & BI	LLING INFORMATION	(please check all desired choices)
2019 STAAR Premier Vendor	Hallway Space \$1,800 s	<mark>OLD OUT</mark>
★ 2019 STAAR Hamilton Exhibi	t Hall Space \$1,400	★ Additional Staff Person - \$450
★ Participant List for Hamilton	Ballroom Exhibitors \$500	Conference Tote Product Insert - \$100
★ Conference Lanyards w/ Con	npany Logo \$950 <mark>5<i>0 L D</i></mark>	★ Conference Tote Logo - \$1,900 SOLD
★ Back Binder Cover Ad \$685		
* Workshop Partial Sponsorsh	<u>ip</u> \$345	★ Workshop Full Sponsorship \$785
(workshop name:)	(workshop name:
★ PROGRAM & RESOURCE AD (spendary payment information check payable to: Send to: CREDIT CARD PAYMENT	STAAR STAAR Educational Pro P.O. Box 11, Oldwick, N	
VISA / MC / AMEX #:		
EXPIRATION DATE:		SECURITY CODE:
NAME ON CREDIT CARD:		
BILLING ADDRESS:		

CONTACT INFORMATION

For special requirements, requests, or questions contact Jill Fox at jill@staarconference.com or 732-822-8810 Please return completed Sponsorship Form by fax, e-mail, or mail to:

908-439-9239 Fax:

E-mail: jill@staarconference.com **STAAR Educational Programs** Mail:

P.O. Box 11, Oldwick, New Jersey, 08858 US

Thank you, and we look forward to seeing you in April!